KORI develops online Media Player Rick Garrick Sept. 10, 2008

KORI has a new communications tool to share its work with the communities and keep the leadership and the grassroots informed about the latest research projects undertaken by KO's research wing.

The <u>KORI Media Player</u> is designed to play edited video clips from archived and recent video conferences and workshops.

"The two to three-minute video clips are much smaller in size than the archived videos, so they download fairly fast over a high speed connection," says Jordan Sturgeon, one of the KORI project team members who developed the Media Player in conjunction with K-Net's multi-media department over the summer months. "The video clips are also readily playable on most computers."

The Media Player currently contains 39 video clips from a wide range of subject areas, including conferences/events, education, health, youth, development, research project-KIHS and community economic development, and is complimentary with K-Net's video archives catalogued at www.media.knet.ca.

"It's a great way to keep the communities informed about current research such as the KIHS-SSHRC project, a partnership between KO and the Faculty of Education at Lakehead University," says Brian Walmark, the director of research at Keewaytinook Okimakanak.

Sturgeon updates the KORI Media Player on a regular basis.

"New video clips will be added each week as they are selected and edited from the recently archived videoconferences," Sturgeon says. "The goal is to get them posted as soon as possible after the event happens."

The Media Player was developed by Sturgeon and Kurry Fiddler, an intern working at KORI during the summer.

"The KORI Media Player gives people in the communities' access to the archived information through an easy-to-use format that does not acquire huge bandwidth requirements," says Fiddler. "The unedited archived videoconferences are large in size and require the downloading of a different type of media player that is sometimes difficult to use on some computers."

Most of the video clips range in size from eight to 12 MB.

"Some videoconferences required one video clip and others required a series of video clips," Sturgeon says.

The Encouraging Language Development in Children videoconference is covered by seven video clips, each speaking about different age groups of children.

"The Media Player makes it a lot easier to navigate through the archived videoconferences and workshops," Sturgeon says.

Future plans for the Media Player include the development of a search function that will enable people an opportunity to search the video clips using their written descriptions.

"For summer students and interns, we try to develop projects that build capacity and make for an interesting work experience," Walmark says, explaining that Fiddler and Jordan were given an idea of what KORI needed and worked throughout the month of

July to build the KORI Media Player. "Their work far exceeded my expectations and everyone that I have showed it to have been impressed with the tool." To see the KO Media Player, go to: http://research.knet.ca/?q=node/225